



KANELAND ARTS INITIATIVE

KANELAND COMMUNITY UNIT SCHOOL DISTRICT No. 302

September 16, 2015

Dear Potential KAI Partner

Superintendent of Schools

Dr. Todd Leden

KAI Board of Directors

Deanna Cates, President
Heidi Gilkey, Vice President
Peter Lopatin, Treasurer
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Executive Director

Maria Y. Dripps-Paulson

Artistic Director

Diane McFarlin

Artist & Faculty Liaison

Heidi Gilkey

Volunteer Coordinator

Laura McPhee

On behalf of the Kaneland Arts Initiative and the more than 5,000 community members served by the Festival annually since 1998, you are invited, in partnership with Kaneland Community Unit School District No. 302, to support the **Kaneland Arts Initiative (KAI)**, formerly the **Kaneland Community Fine Arts Festival (KCFAF)**. The mission of KAI is to *encourage young people's involvement in artistic endeavors and to challenge them to develop their abilities*. The Kaneland Arts Initiative provides Arts opportunities throughout the year to meet this mission.

The Kaneland Community Fine Arts Festival is the founding and signature event of the Kaneland Arts Initiative. The Festival will be held this year on Sunday, April 10, 2016 and will involve more than 30 professional, contracted artists from the Chicagoland area representing multiple artistic disciplines. Attendance is anticipated to exceed 3,000 people. This unique event is one of the only festivals in Illinois supported by a school district to present professional artists free of charge to festival attendees. The Festival features both professional visual and performing artists as well as student artwork from all of the schools within the district. KAI is pleased to continue the artist in residency program which will provide students with yearlong creating with an end project that will be revealed at the Festival.

The KAI Performance Series will feature additional events in celebration of the performing arts throughout the year. The Festival Performance Series brings full length quality performances to the Kaneland Auditorium at a fraction of the cost of a ticket to see the same artist in Chicago or nearby Western Suburbs. The KAI Performance Series performances will be held throughout the school year with anticipated additional attendance to be 2,000 people. All this community arts excitement adds up to multiple opportunities for premium sponsor visibility.

Enclosed please find materials outlining sponsorship levels and corresponding benefits for this year's family-friendly, high-visibility events. KAI is also looking forward to awarding the Annual KAI Fine Arts Scholarship to a deserving Kaneland High School senior who will be attending college in the Fine Arts.

Thank you for your commitment to the Kaneland community and for considering partnering with the Kaneland Arts Initiative. Please feel free to direct any questions to Maria Dripps-Paulson, KAI Executive Director at 630-365-5100, ext. 180, or via e-mail at Maria.DrippsPaulson@kaneland.org.

Sincerely,

Maria Dripps-Paulson
KAI Executive Director

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The aim of art is to represent not the outward appearance of things, but the inward significance.

Aristotle